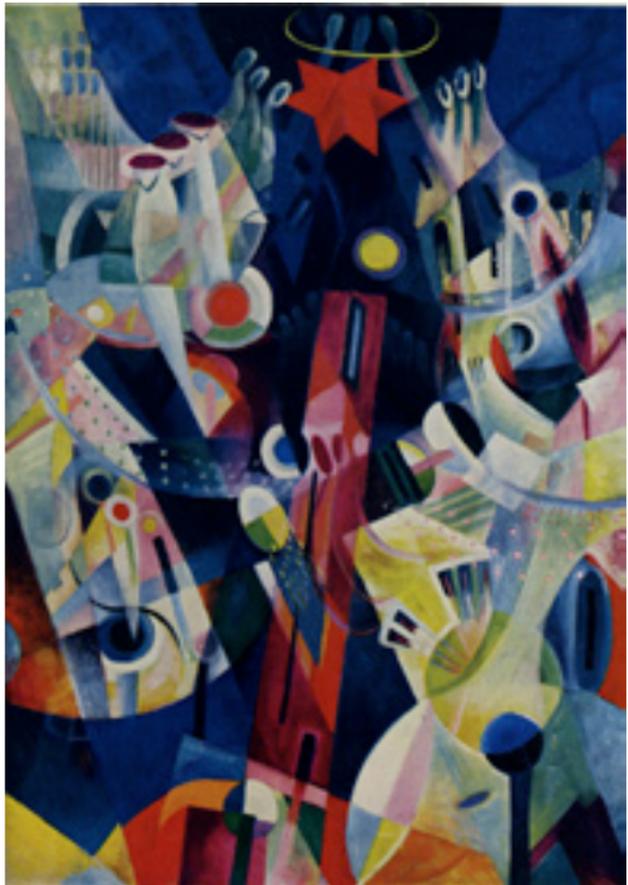
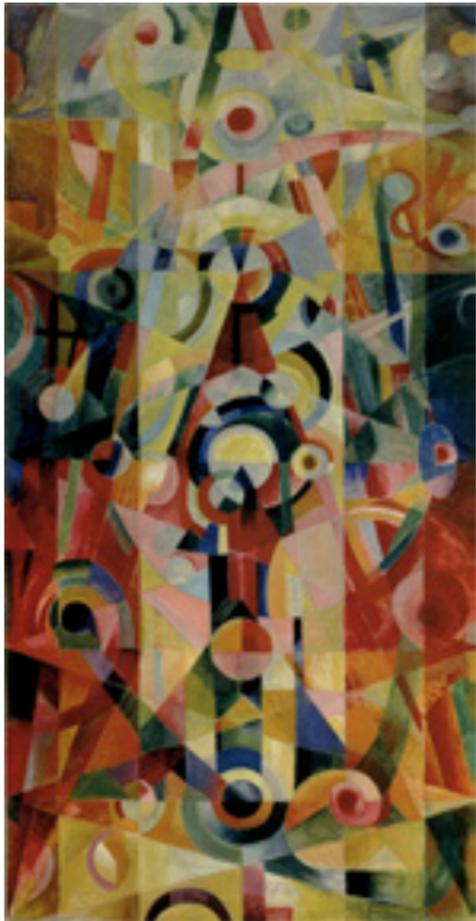




Johannes Itten
1888–1967
Elements of Color

painter, designer, teacher, writer & theorist



"The Red Tower"

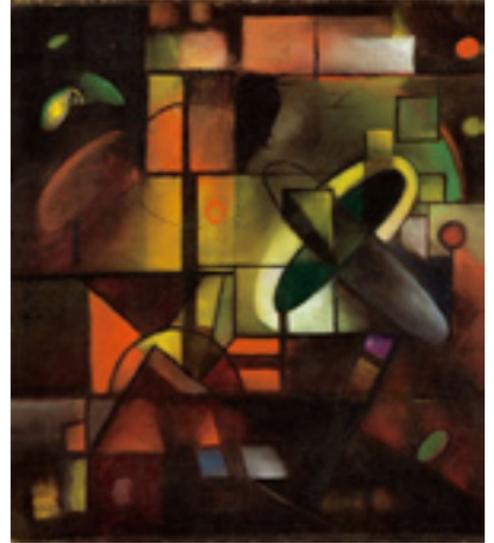




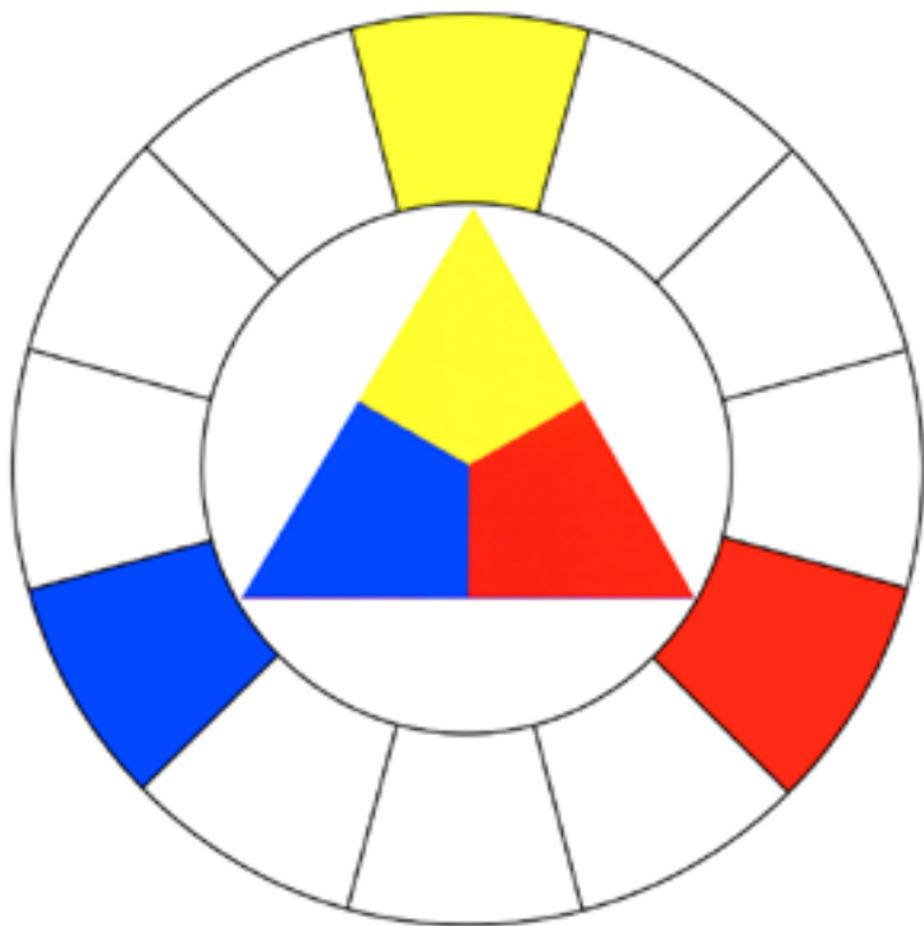
Paul Klee,
"Separation in the Evening"

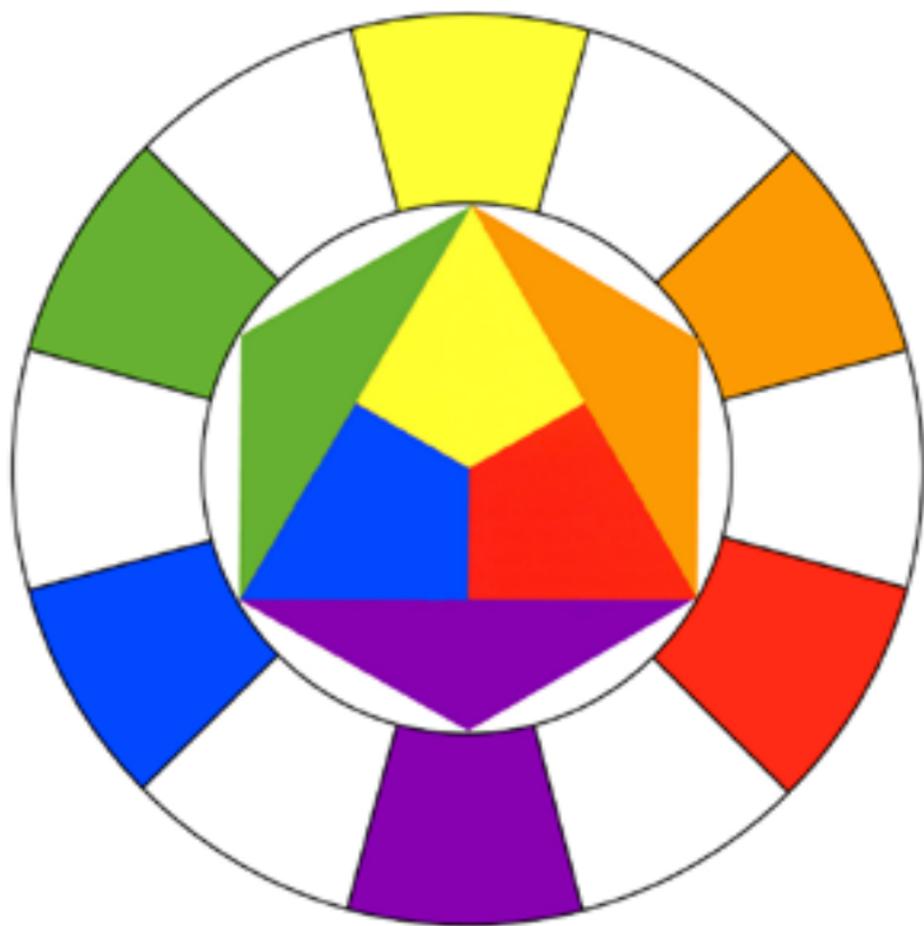


Paul Klee,
"Architecture of the Plane"



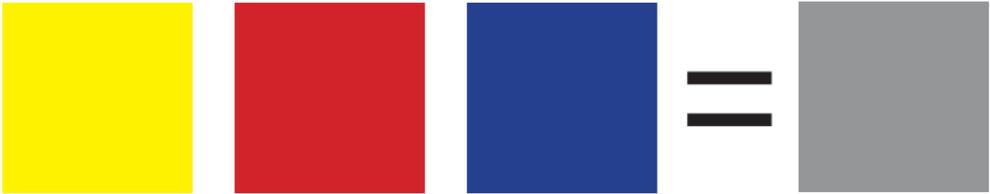
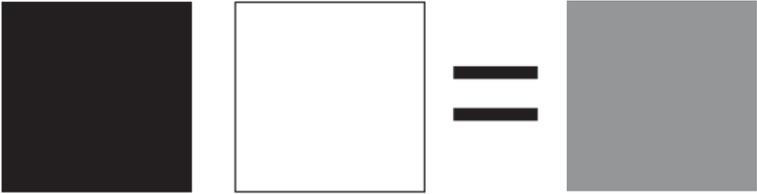
Georg Muche
"Ohne Titel"



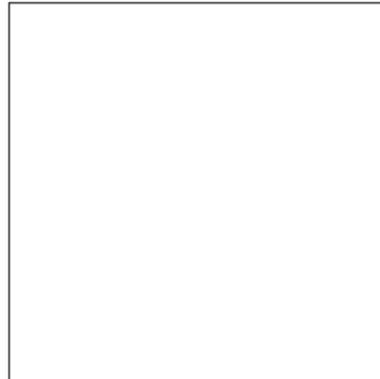








“We can detect seven different kinds of color contrasts. Each is unique in character and artistic value, in visual, expressive and symbolic effect; and together they constitute the fundamental resource of color design.”



1. Contrast of Hue

primary pure hues



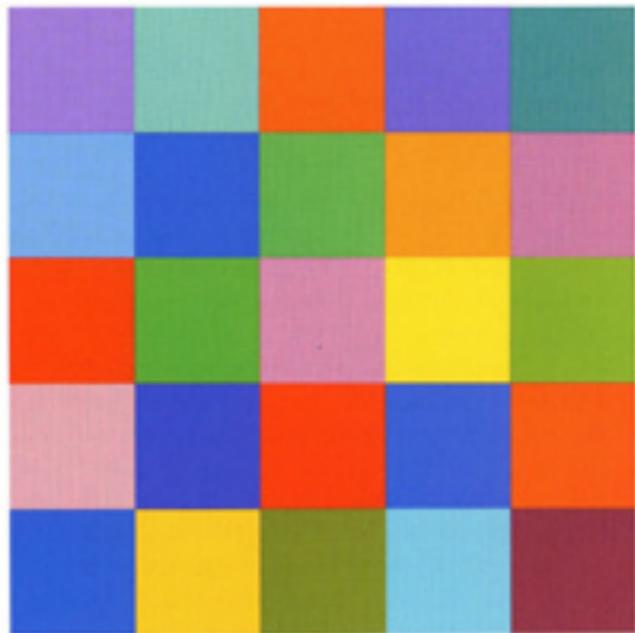
primary + black & white



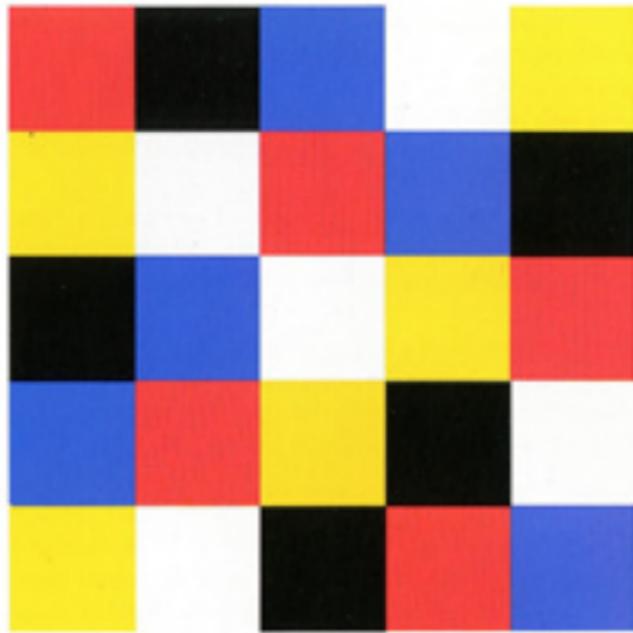
primary tints



1. Contrast of Hue



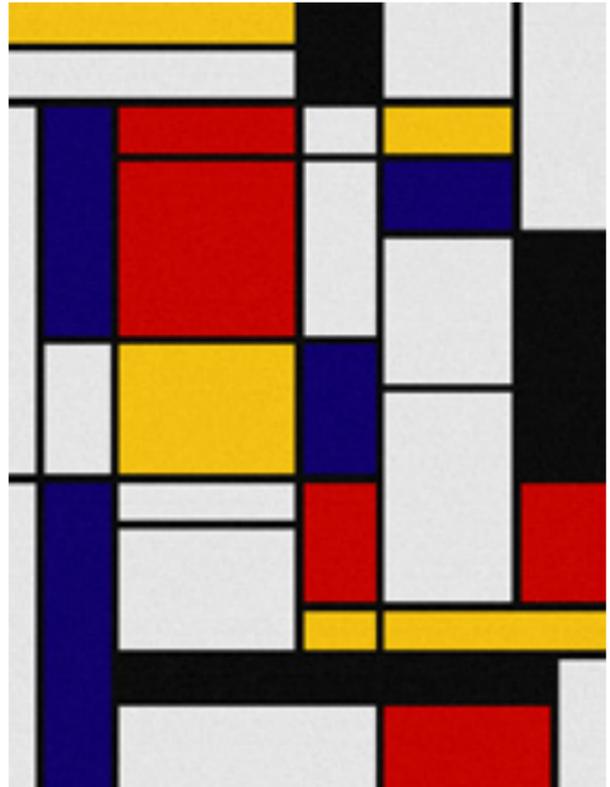
luminosity



contrast

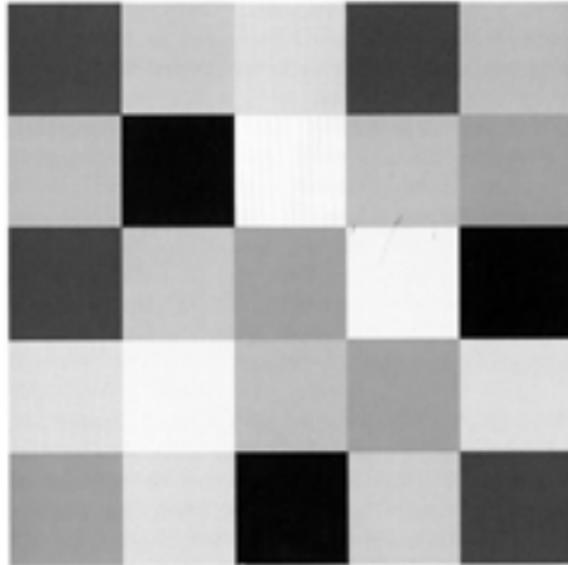


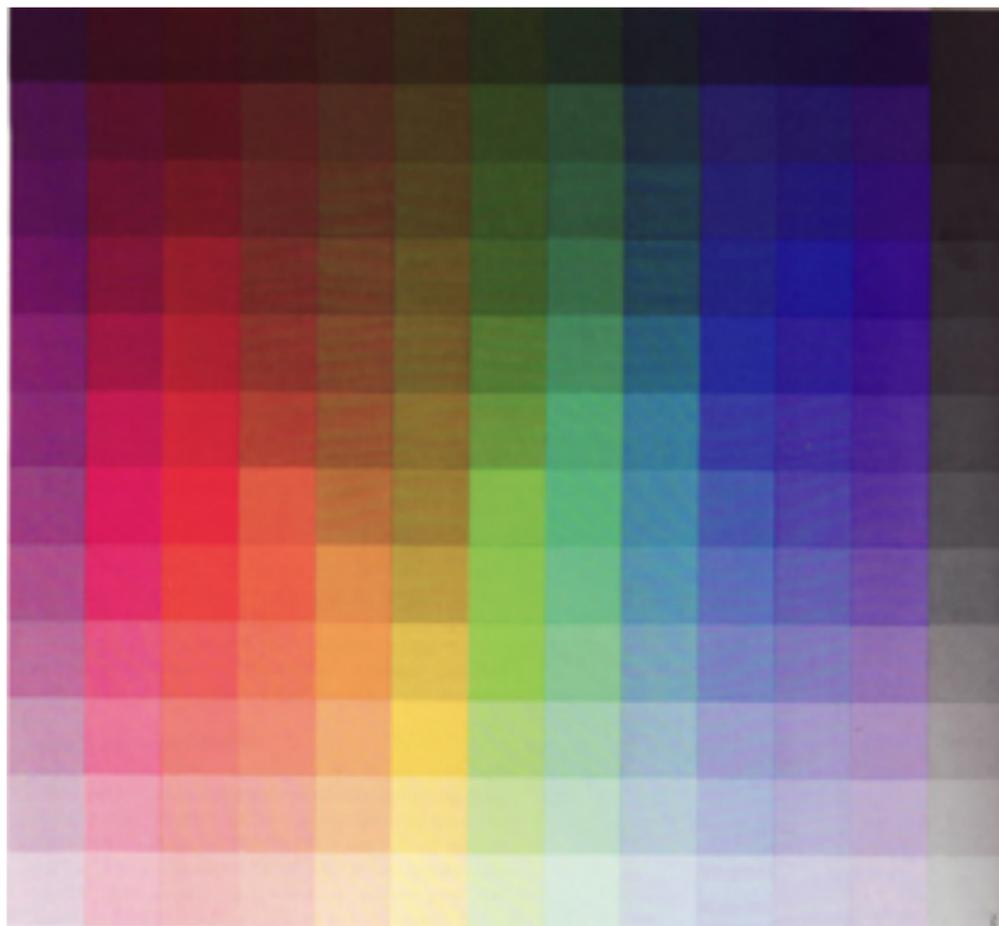
Henri Matisse

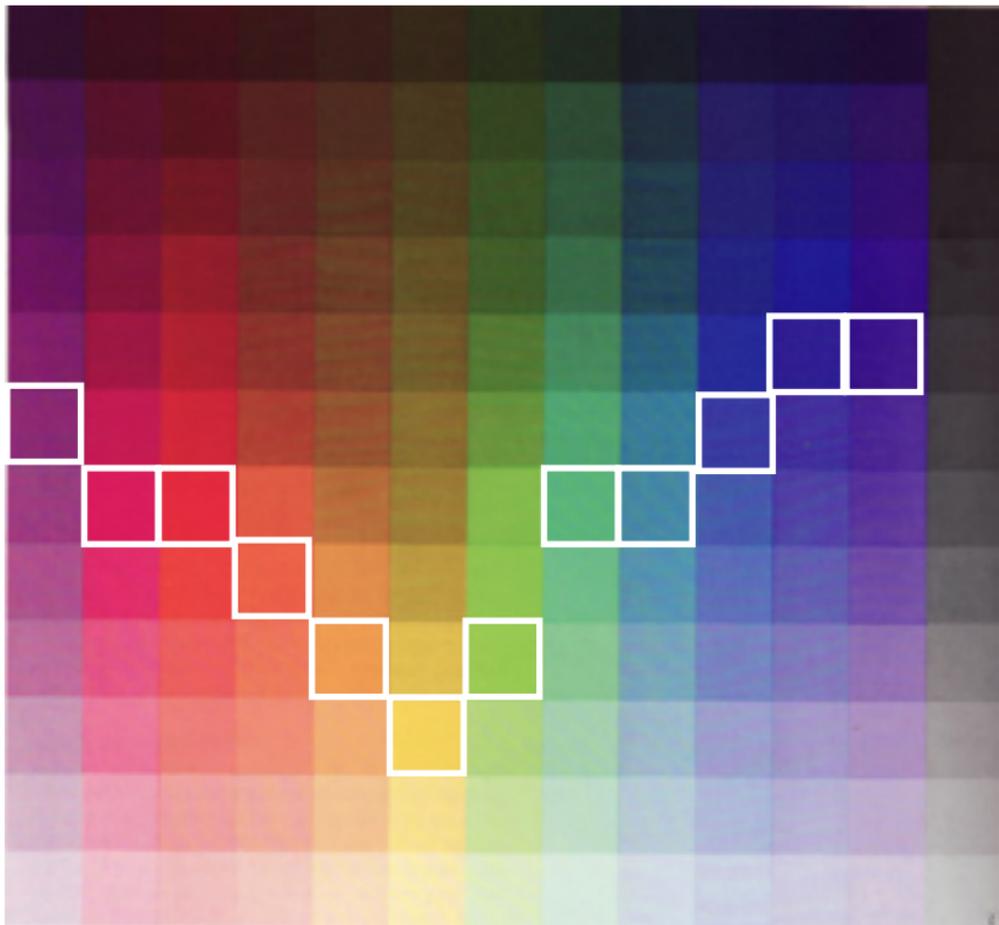


Piet Mondrian

2. Light & Dark Contrast





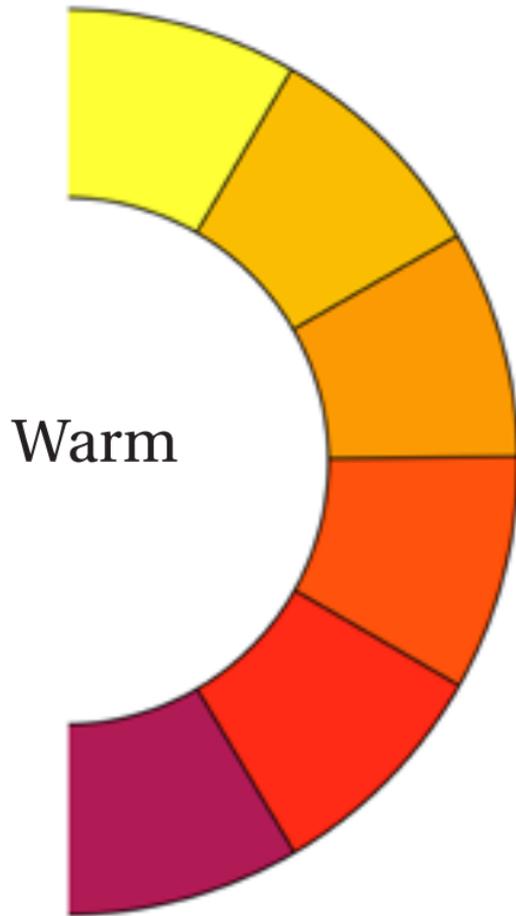
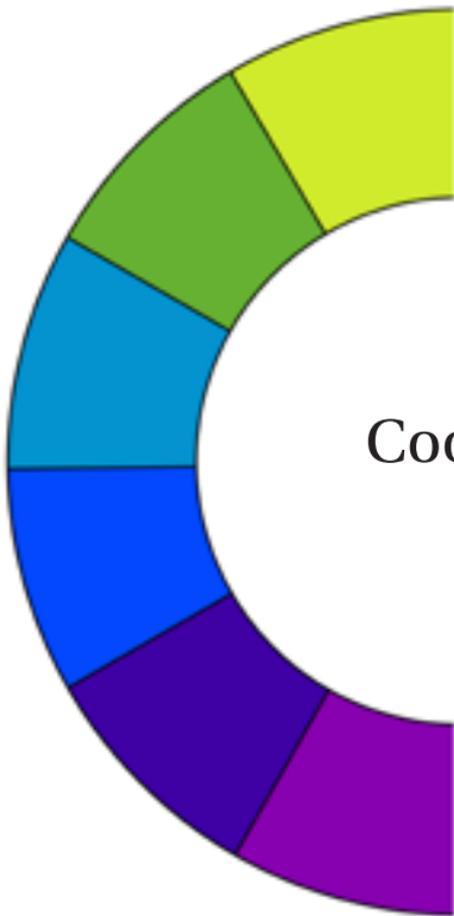




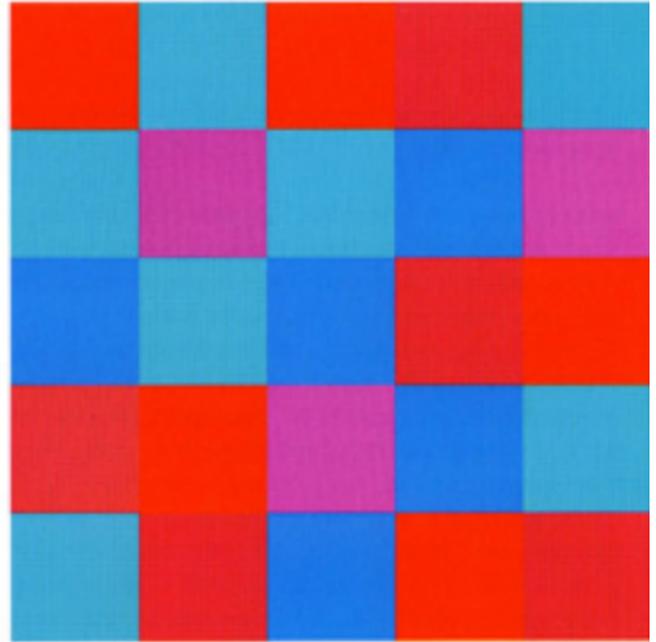
Francisco de Zurbarán,
“Lemons, Oranges and Rose”



Rembrandt, “Man in Golden Helmet”



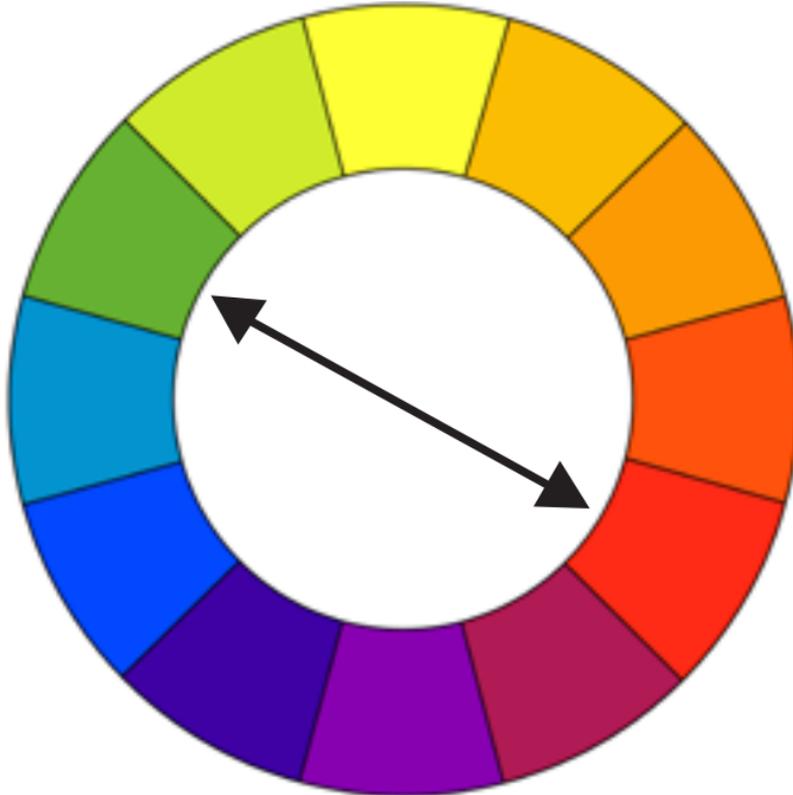
3. Warm & Cool Contrast





Claude Monet, "Landscape at Vetheuil"

4. Complementary Contrast



4. Complementary Contrast

equal in brilliance



extreme light and dark

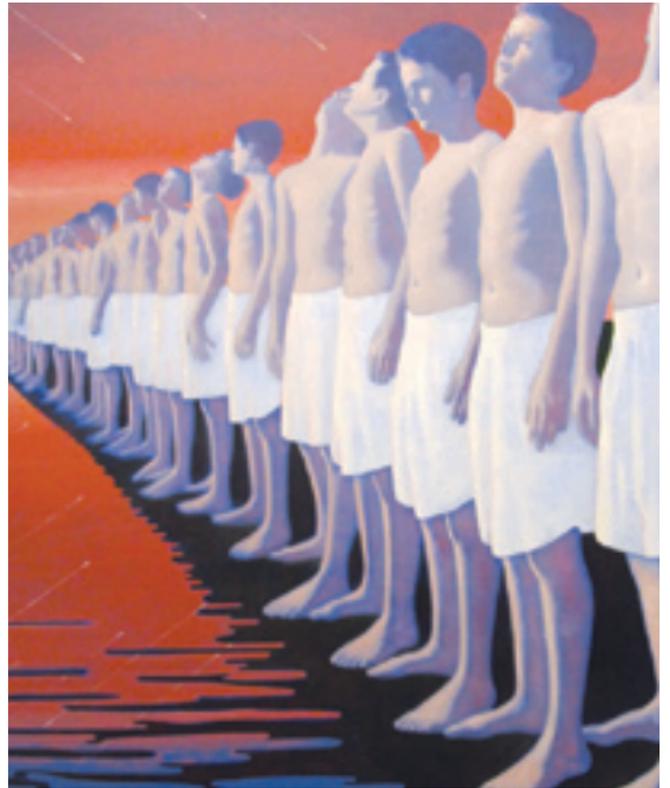


extreme warm and cool



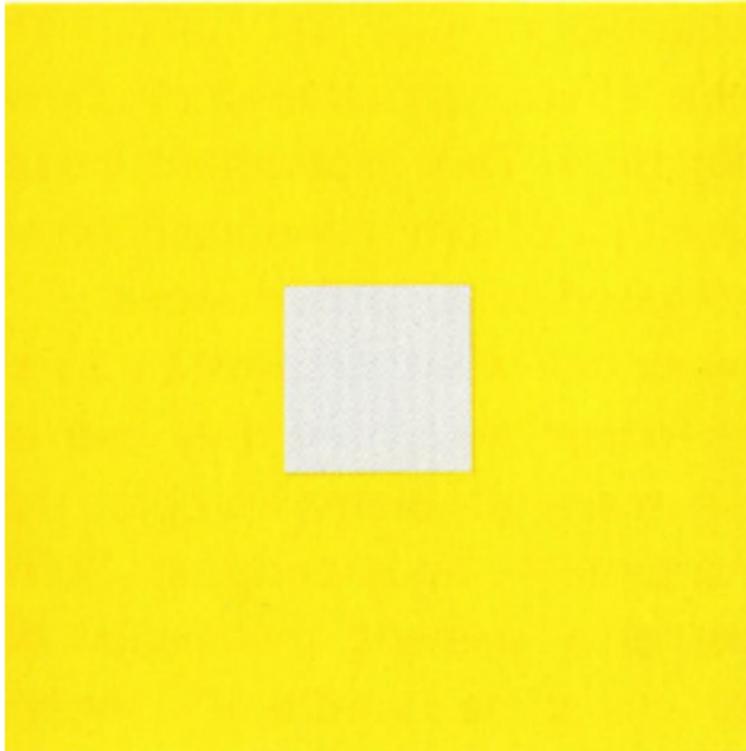


Jackie Meier

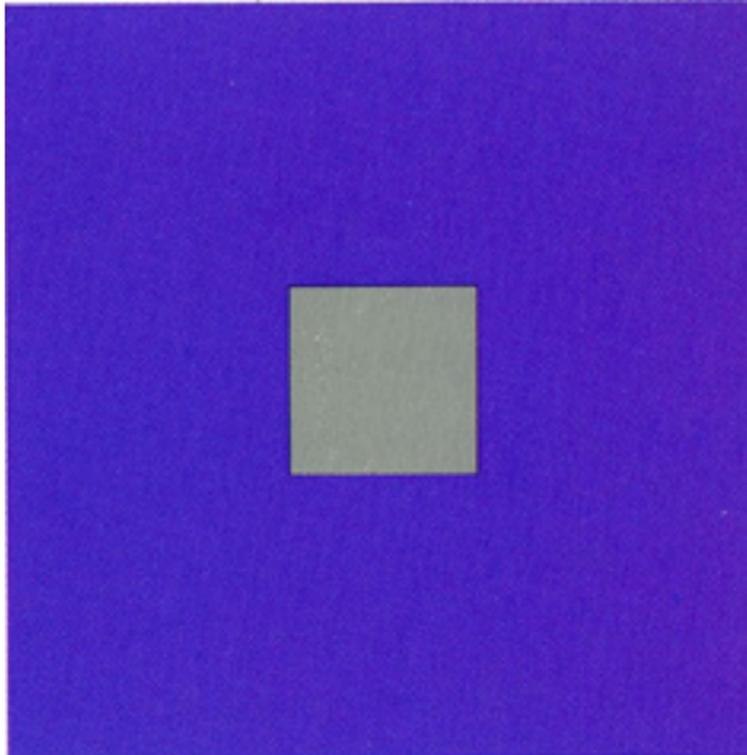


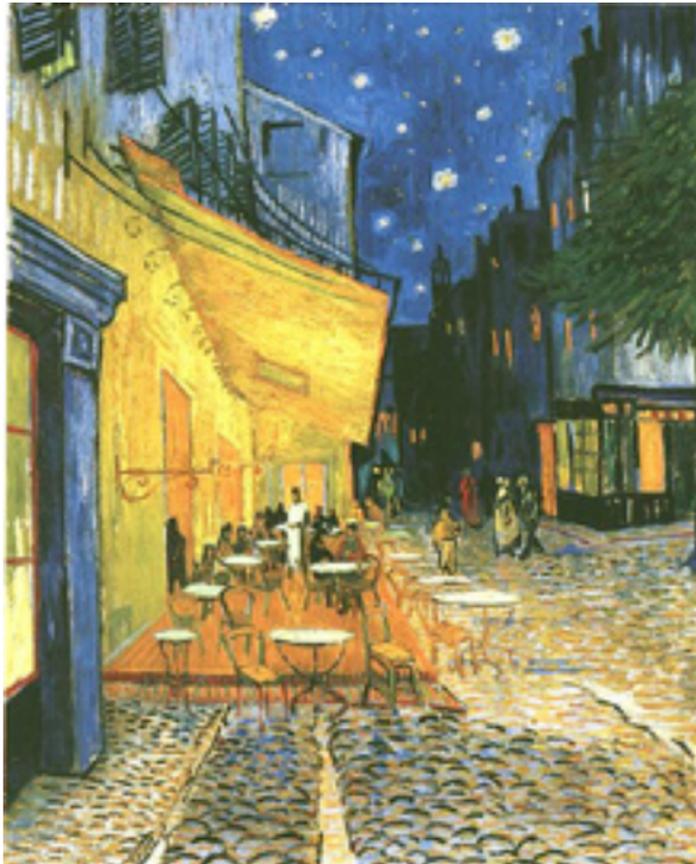
Christian Vincent

5. Simultaneous Contrast



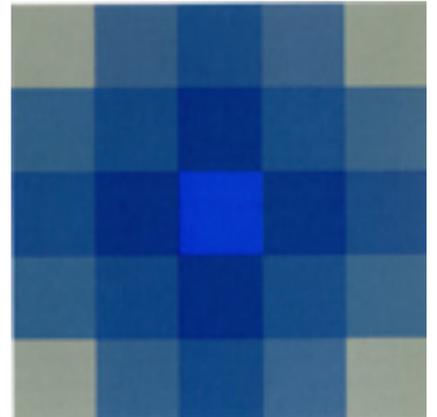
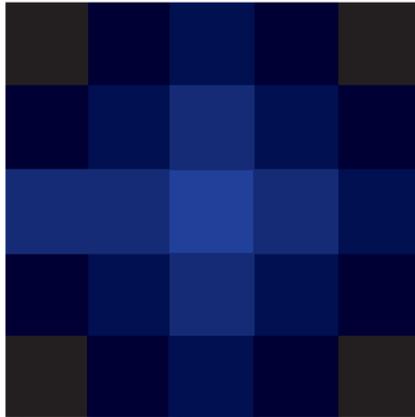
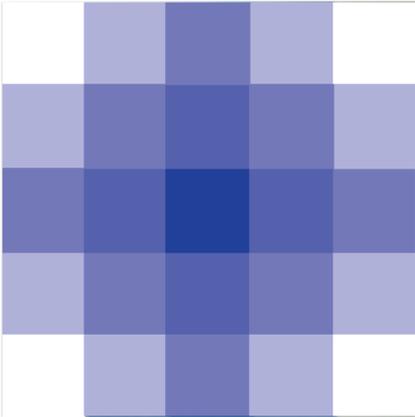
5. Simultaneous Contrast





Vincent van Gogh, "Café at Evening"

6. Contrast of Saturation





Henri Matisse, "The Piano"

7. Contrast of Extension

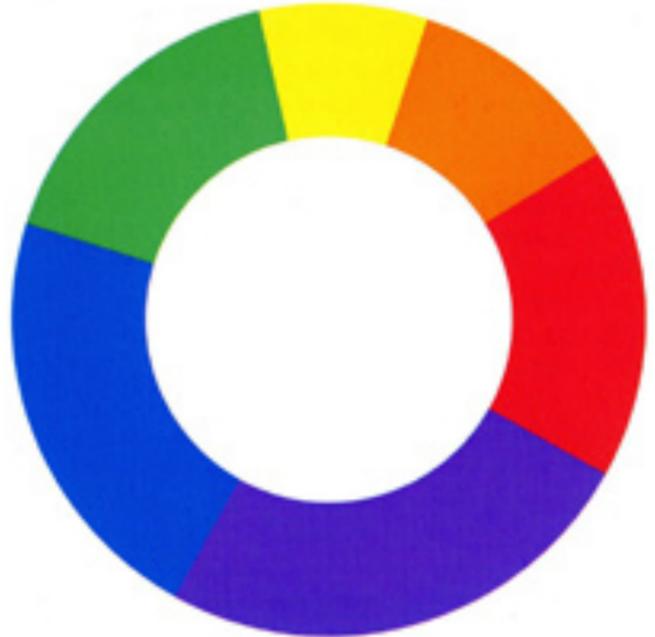
yellow/violet = $1/4 : 3/4$



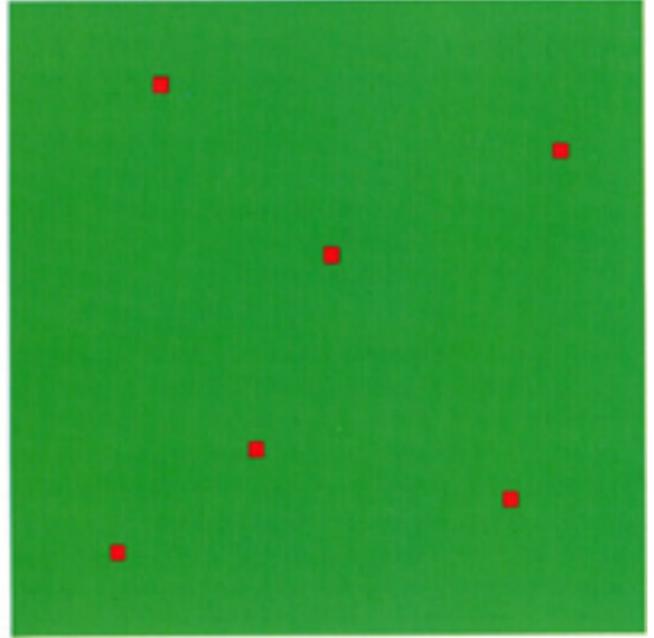
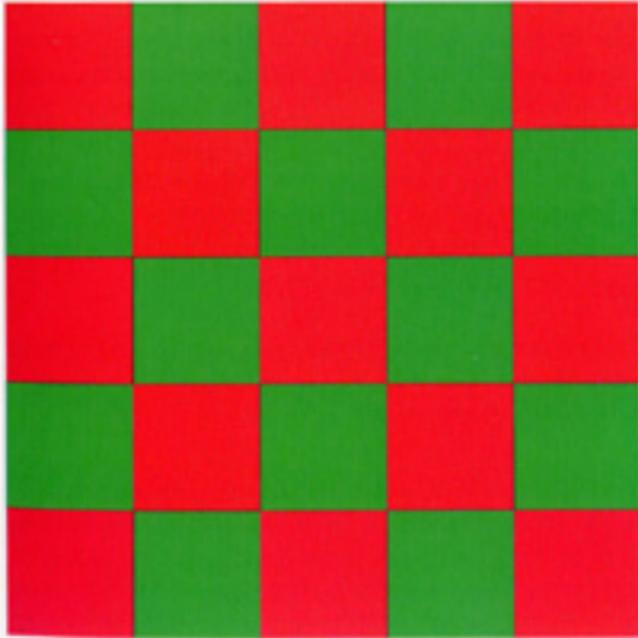
orange/blue = $1/3 : 2/3$



red/green = $1/2 : 1/2$



7. Contrast of Extension





Pieter Bruegel, "Landscape with Fall of Icarus"

